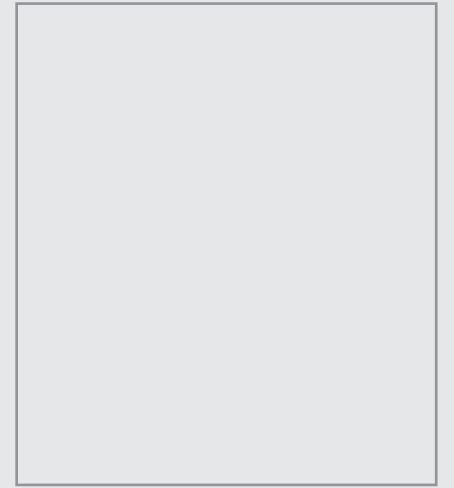


Practice Name

What Sets us Apart.

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Join us for our Life's Biggest Moments Event! x-Days Only! Month xx-xx, 2011

During this special event, we will be offering the following services free of charge:

- FREE hearing screening
- FREE personal consultation and demonstration of the Phonak Ambra hearing aids
- Risk-free 30 day trial

As an added benefit, we have invited special guest and technology expert xxxxxxxxxxxx to provide personal demonstrations of the Phonak Audéo S hearing instruments during this event. Appointments are limited so please call today at **000-000-0000** to schedule your FREE hearing screening and demonstration. Remember, there is no cost for these services during our 2-day Experience the Latest Technology in Hearing Event.

\$500 off a pair of Phonak Audéo S

Restrictions may apply. Expires 00-00-10.

LOGO

Address

000-000-0000

World's smallest hearing aid connects you to life's biggest moments



Try the new **Audéo S SMART** – the world's smallest hearing system that wirelessly connects to the TV and telephone. As soon as you hold the telephone to your ear, you are able to hear the conversation in both ears!

What's more, Phonak Audéo S can automatically adapt to the ever-changing environments of your life – from a baby's first words, a quiet conversation, listening to music or a noisy restaurant. The Phonak Audéo S lets you choose the ideal setting with a push of a button. The hearing aid is so intuitive that the next time around, the setting automatically changes for you. There are additional features so call today to find out more!

Now you see it...



Now you don't



Join us for our Life's Biggest Moments Event! x-Days Only! Month xx-xx, 2011

- FREE hearing screening
- FREE personal consultation and demonstration of the Phonak Audéo S hearing aids
- Risk-free 30 day trial
- **\$500 off a pair of Phonak Audéo S hearing aids**

Practice Name

Address

000-000-0000

LOGO



Did you know?

Long or repeated exposure to sounds at or above 85 decibels can cause hearing loss.

- Normal speech is 69 decibels
- Heavy City Traffic can reach 85 decibels
- Motorcycles, firecrackers and small firearms emit sounds from 120 to 150 decibels

(National Institute of Health)

800 million people worldwide are affected by hearing loss.

(Better Hearing Institute)

9 out of 10 hearing aid users report improvements in their quality of life.

(Better Hearing Institute)

Do you have hearing loss? Take this quiz.

- YES NO 1. Does your spouse/family think the TV or radio volume is too loud?
- YES NO 2. Do you have trouble hearing on the phone?
- YES NO 3. Do you often ask people to repeat themselves?
- YES NO 4. Do you feel you can hear people but sometimes can't understand them? Women's & children's voices and words like "dime", "time", "bake" and "take".
- YES NO 5. Are you missing key words while having conversation in a crowded restaurant or at family gatherings?
- YES NO 6. Do you have ringing in the ears or other head noises (buzzing, crickets, hissing, etc..)?
- YES NO 7. Do you feel like you may have excessive wax in your ears?

*If you checked any of the above you may have a hearing loss.
Call today for a free hearing screening.*

000-000-0000

LOGO

Join us for our Life's Biggest Moments Event! x-Days Only! Month xx-xx, 2011

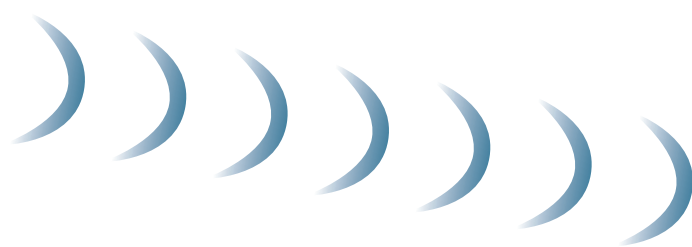
- FREE hearing screening
- FREE personal consultation and demonstration of the Phonak Audéo S hearing aids
- Risk-free 30 day trial
- **\$500 off a pair of Phonak Audéo S hearing aids**
(see back for more details)

Call Today to schedule your Appointment!
000-000-0000

Always connected. Anywhere, every time.



TV with TVLink and iCom



Audéo S SMART

Leading an active life means interfacing with telephones, televisions, MP3 players, computers, stereos and other audio sources. With iCom and Bluetooth™ connectivity, you can fully enjoy all the advantages of modern communication and entertainment systems through your Audéo S SMART hearing instruments.

Ask about the NEW TVLink Transmitter, which transmits sound directly from your television to your hearing aids wirelessly.

PHONAK

life is on