A Gift for You to: Embrace Life's Unexpected Moments



Dear (name):

Do you experience some of these hearing challenges?

Asking people to repeat what they just said. Having trouble understanding when spoken to. Always increasing the TV volume.

They are all common signs of hearing loss – symptoms that may be leading you to avoid certain situations where you have challenges hearing. These challenges may be causing tension between you and your loved ones or simply keeping you from participating in all of life's special moments.

ABC Hearing can help you find a solution.

For the past _____ years, our team of hearing care professionals have evaluated and fitted people with the most innovative hearing technology available in the world. Now we proudly offer Phonak M H2O – water, dust, sweat, and moisture resistant instruments that allow you to enjoy a range of water and sand sports and other activities without worrying about damaging your hearing aids.* So now you can shower, swim, enjoy the beach and do many activities you are used to with new confidence instead of planning your life around them.

ABC Hearing Center invites you to our special event below:

"Embrace Life's Unexpected Moments" Event DATE/TIMES Event Location

Receive a FREE hearing screening.

Use the enclosed gift card towards the purchase of a pair of Phonak premium hearing instruments including new Phonak M H2O devices.

Call today to schedule your appointment at <Tracking Phone Number>.

As an added benefit, we have invited technology expert ______ to provide personal demonstrations of Phonak M H2O hearing devices. Appointments are limited, so please call today at xxx-xxx to schedule your FREE hearing screening and demonstration.

We look forward to helping you find the best hearing solution for your busy lifestyle.

Yours for better hearing,

John Smith, AuD

*Ingress Protection (IP)67 standard met by Phonak M H20. Phonak M H20 hearing aids allow eight hours of exposure to dust and submersion in water up to three feet for 30 minutes. G

"Embrace Life's Unexpected Moments" Event X days Only Dates

> Free Hearing Screening

Gift Card Expires on: XX/XX/XX

PRACTICE LOGO

ADDRESS City, ST Zip XXX-XXX-XXXX