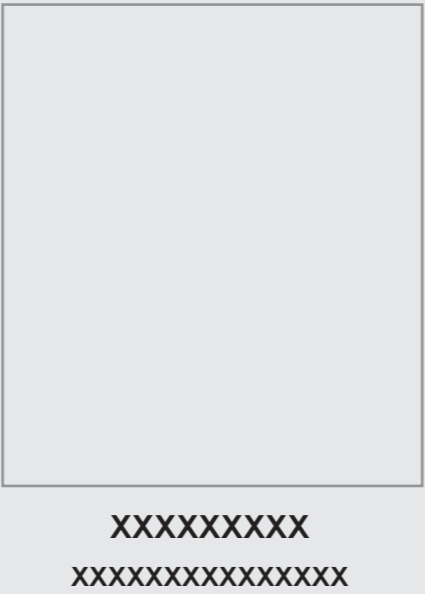


# Practice Name

## What sets us apart.

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## Join us for our “Life’s Unexpected Moments” Event!

### X-Days Only! Month xx-xx, 2011

During this special event, we will be offering the following services free of charge:

- FREE hearing screening
- FREE personal consultation and demonstration of Phonak M H2O - WaterResistant micro hearing aids available in a variety of products across the Phonak portfolio
- Risk-free 30 day trial

As an added benefit, we have invited special guest and technology expert xxxxxxxxxxxx to provide personal demonstrations of the Phonak M H2O hearing instruments during this event. Appointments are limited, so please call today at <Tracking Phone Number> to schedule your FREE hearing screening and demonstration. Remember, there is no cost for these services during our special x-day demonstration event.

**\$500 off a pair of Phonak M H2O Hearing Instruments**

*Restrictions may apply. Expires 00-00-10.*

LOGO

Address

<Tracking Phone Number>

# I’ve got my Phonak M H2O, so let it snow!



New WaterResistant Phonak M H2O.  
Designed for you to embrace the unexpected joys of life without worrying about your hearing aids.

PHONAK life is on

Join us for our “Life’s Unexpected Moments” Event!  
x-Days Only! Month xx-xx, 2011

Call today to schedule your appointment!

<Tracking Phone Number>

- FREE hearing screening
- FREE personal consultation and demonstration of Phonak M H2O
- Risk-free 30 day trial
- **\$500 off a pair of Phonak M H2O hearing aids** (see inside for more details)

LOGO

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- FREE hearing screening
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- Risk-free 30 day trial
- **\$500 off a pair of Phonak M H2O hearing aids**



Call Today to schedule your Appointment!  
<Tracking Phone Number>

## Do you have hearing loss? Take this quiz.

- ☐ YES ☐ NO 1. Does your spouse/family think the TV or radio volume is too loud?
- ☐ YES ☐ NO 2. Do you have trouble hearing on the phone?
- ☐ YES ☐ NO 3. Do you often ask people to repeat themselves?
- ☐ YES ☐ NO 4. Do you feel you can hear people but sometimes can't understand them?
- ☐ YES ☐ NO 5. Are you missing key words while having conversation in a crowded restaurant or at family gatherings?
- ☐ YES ☐ NO 6. Do you have ringing in the ears or other head noises (buzzing, crickets, hissing, etc..)?
- ☐ YES ☐ NO 7. Do you feel like you may have excessive wax in your ears?

*If you checked any of the above, you may have hearing loss.*

*Call today for a free hearing screening.*

<Tracking Phone Number>

Playing in the snow. Tinkering in a dusty tool shed. A summer pool party. Splashed by the dolphins at the aquarium. Sanding down garden furniture.

Normally, these would be instances where you would have to remove your hearing aids, for fear of damaging them. Now, with new Phonak WaterResistant M H2O products, you don't have to worry anymore.

The new Phonak micro instruments have met stringent technical criteria involving water, sweat, moisture and dust resistance.\* As a result of this testing, Phonak M H2O hearing aids allow eight hours of exposure to dust and submersion in water up to three feet for 30 minutes without worrying about any damage. So now you can embrace the unexpected moments of life with confidence instead of planning your life around them!

The WaterResistant M H2O is available across the Phonak portfolio to match your lifestyle, budget and degree of hearing loss.

Contact us today to find which water-resistant hearing device is best for you.

## Be connected with M H2O



With Phonak M H2O hearing devices you can wirelessly connect with telephones, televisions, MP3 players, and many other communication and entertainment systems using Phonak accessories.

Ask us about Phonak ComPilot and TVLink S.

\*\*Ingress Protection (IP)67 standard met by Phonak M H2O.

LOGO

PHONAK life is on