



[Date]



**REFER A FRIEND AND EARN  
A \$25 GIFT CARD**

Dear <first name>,

As a valuable customer of our clinic, we are pleased to announce our **NEW REFER A FRIEND PROGRAM**. Refer a friend or family member to our clinic, and if your friend [completes a hearing assessment and purchases a hearing aid], you will receive a [**\$25 gift card**].

#### **HOW TO PARTICIPATE:**

1. Ask us for a referral card or download one from our website.
2. Complete the top portion of the referral card with your name, your friend or family member's name and your choice of gift card reward and return it to our clinic.
3. Write your name on the bottom part of the referral card and give it to your friend or family member. Ask him/her to contact our clinic to set up a hearing assessment appointment and bring the bottom part of the referral card to the appointment.
4. We will contact you when your gift card is ready for pick up.

Please contact us if you have any questions about this program.

Sincerely,

ACME Audiology Team