



Meetings, uninterrupted.

Introducing the world's first 24hr* rechargeable hearing aid. Focus on the task at hand. Without interruptions.

Dear CLIENT NAME,

Did you know that it's been nearly <years since purchase> years since you purchased your hearing aids? Just like your eyesight, your hearing changes over time. We recommend having your hearing checked every year. That means it's time to book your **FREE** annual hearing re-check.

To ensure your hearing aids are ready when you are we will:

- Re-check your hearing to make sure nothing has changed and that your ears remain healthy.
- Check your hearing aids to ensure they are clean and make any adjustments to be sure they are helping you hear as well as possible.

A world without replacing batteries! Imagine the freedom of a whole day without having to worry about replacing your hearing aid batteries! In partnership with Phonak, we are excited to introduce the new **rechargeable** Audéo™ B-R hearing aids.

Trying them out is simple! Just bring this letter to your appointment. We'll give you a **FREE** personalized demonstration and **FREE** 30 day trial evaluation. This offer is only available for a limited time.

Call today at 000.000.0000 or visit acmeaudiology.ca to book an appointment before they fill up!

We look forward to seeing you soon!

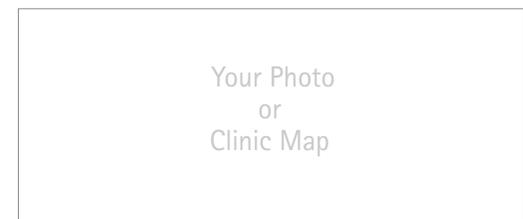
Sincerely,

Signature
Audiologist Name
Credentials



The New Rechargeable Phonak Audéo B-R.

- **Powerful** - 24 hours* of hearing, quickest charging, longest lasting hearing aid ever.
- **Automatic** - AutoSense™ OS adapts to your specific listening situation.
- **Effortless** - Forget the hassle of disposable batteries. Truly hassle-free.
- **Convenient** - Simple, compact travel accessories let you charge on the go.



Practice Name
Street Address
City, State
Website



*Expected results when fully charged. Includes up to 80 minutes wireless streaming time. Please refer to www.phonakpro.ca/evidence.