Doctor Referral Kit Order Form

Part A: For Hearing Care Professionals (one per clinic)

Kit Contains:
Success Guide Brochure for Hearing Care Professionals
This relationship-building guideline is for the Hearing Care Professional. It is a key element of the Kit. It proposes a simple process for Hearing Care Professionals to approach Physicians professionally. It contains a lot of useful tips and explains how the different kit elements should be used.

Success Guide CD-ROM for Hearing Care Professionals
- 3 sample introduction letters to Physicians
- 2 Powerpoint presentations about hearing and hearing loss
- 1 Physician Report template

Part B: For Referring Physicians (select your quantities below)

Kit Contains:
Folder for Documentation

Awareness Brochure
Hearing Loss And How To Effectively Manage It

Scientific Papers
Modern Hearing Instruments: the challenge to restore the physiological hearing abilities of patients with hearing loss
The impact of hearing loss on a person's psychosocial and economic well-being

CD-ROM
What does hearing loss sound like?

Hearing self-assessment
This paper-based self-assessment is to be filled in by the end-consumers. The physician can have it displayed at the reception or in the waiting room.

Ear and hearing guide poster
This mini-poster can be used by the physician or practice assistant in the consultation process with the patient.

Hearing screener
This simple screening gadget can be used by non-hearing specialists (e.g. physicians) for a very basic, initial screening of the patient.

Hear the World magazine subscription
We recommend you include the latest issue of the Hear the World magazine in each kit. It makes a very nice piece of hearing-related reading material for a physician's waiting room. You will continue to receive future copies of the magazine to distribute at your discretion.

Hear the World Customized Bag

$45 dollars

Doctor Referral Kit Order Request

Number of Kits Ordered:  
Please Note: Your Clinic will be billed $45.00 for each Doctor Referral Kit ordered. Doctor Referral Kit items cannot be ordered individually.

Customer Information (all fields must be completed)

Clinic Name:  
Account#:  
Contact Name:  
E-mail:  

Please fax your completed Hear the World Doctor Referral Kit Order Form to the attention of the Phonak Marketing Department at (905) 677 8425

If you have any questions, please contact Talicia Correa at 1 800 876 1167 ext. 5579